

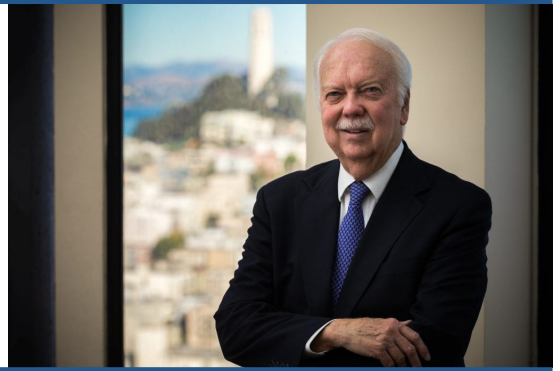
Special Counsel

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Recognized nationally for his trial skills, Mr. Ford has obtained successful results for countless clients.

Robert Ford is Special Counsel to Severson & Werson in San Francisco. Mr. Ford's practice focuses on complex personal injury litigation. He represents national manufacturers, international resorts, rental car companies, and religious organizations in addition to regional companies. With over 40 years of civil and criminal trial experience, he has successfully tried numerous high exposure cases involving serious injury and catastrophic damage claims, including cases involving construction site accidents, products liability, auto liability, premises liability, explosions and fires, food borne illnesses, medical malpractice claims and environmental claims. In addition, he served in Navy JAGC where he tried more than 50 major felony General Courts Martial in the U.S. and Japan.

Mr. Ford's accomplishments include AV Preeminent rating by Martindale-Hubbell, guest speaker on panels for regional and national meetings on a variety of topics including resort law liability, trial practice, and other related topics. He has been recognized in San Francisco Magazine as one of the top Personal Injury Trial Attorneys in San Francisco and has been cited as one of the top 5% of "Super Lawyers" for Northern California.

He was named the 2016 Distinguished Defense Attorney by the San Francisco Trial Lawyers Association and is a Life Fellow of the American Board of Trial Advocates (ABOTA). Mr. Ford was a presenter for ABOTA Masters in Trial in 2016.

Education

- University of Colorado, J.D. 1968
- Texas Tech University, B.A. 1965

Admissions

- California
- Colorado

Areas of Practice

Trials

Construction

- [Alternative Dispute Resolution](#)
- [Construction Litigation](#)
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