

Special Counsel

Gregory E. Eisner

gee@severson.com

p: (949) 225-7202

f: (949) 442-7118



Greg has nearly twenty years experience defending businesses in catastrophic injury and wrongful death cases alleging negligence and strict product liability, representing automobile finance companies, defending architects and engineers, and handling complex commercial litigation for corporate plaintiffs and defendants.

On a daily basis, Greg defends and advises commercial property owners, amusement parks, and national sports organizations in personal injury and wrongful death litigation. He regularly drafts, argues and obtains a summary judgment for such clients, including against nationally known plaintiff attorneys seeking millions of dollars in damages. He takes and defends fact and expert witness depositions participate in mediations and court-ordered settlement conferences and defend cases through trial when necessary, always keeping in mind the best interests of the client when evaluating a matter on its unique facts.

Greg also represents auto finance companies on a regular basis. He regularly defends claims brought by consumers under the state and federal "Holder Rules," and also prosecutes complaints against dealer flooring lenders wrongfully withholding automobile titles, as well as dealers in breach of their dealer agreements with clients. He also drafts and negotiates dealer agreements for auto finance clients.

His other far-ranging experience includes representing architects and engineers regarding commercial and residential projects giving rise to professional negligence, contract and/or personal injury claims. He has also successfully defended the largest national banks in environmental and construction defect litigation and handled the defense of consumer class actions alleging violations of unfair competition, federal Magnuson-Moss Warranty Act, and other consumer protection statutory schemes.

Education

- Loyola Marymount University, J.D., 1997
- University of California, Irvine, B.A., Political Science, 1993

Admissions

- California

Areas of Practice

Trials

Business Litigation

- [Alternative Dispute Resolution](#)
- [Class Actions Defense](#)
- [General Liability Defense](#)
- [Unfair Business Practices \(UDAP\) Litigation](#)

Construction

- [Alternative Dispute Resolution](#)
- [Construction Litigation](#)
- [Environmental](#)
- [Risk Management Counseling](#)

Financial Services

- [Alternative Dispute Resolution](#)
- [Automobile Finance](#)
- [Class Actions Defense](#)
- [Unfair Business Practices \(UDAP\) Litigation](#)

Insurance

- [Alternative Dispute Resolution](#)
- [Environmental](#)
- [General Liability Defense](#)
- [Insurance Defense](#)
- [Products Liability Defense](#)
- [Risk Management Counseling](#)
- [Sports & Athletics](#)

Professional Liability Defense

- [Alternative Dispute Resolution](#)

Results

- [Triathlon Case involving Major Personal Injuries](#)
- [Obtain Summary Judgment Victory for National Sporting Organization](#)